

# **DUSA Sport Ambassador Program 2026**

## **Sport Ambassador Program**

The Sport Ambassador Program is a student volunteer program that has been established to give students the opportunity to increase awareness and participation in sport across Deakin University.

Students in the program can be from any field of study and apply the skills and training they have including (but not limited to) sport management, event management, coaching, photography, videography, communications, marketing, journalism, sports training, officiating, and first aid.

Students in the program must be studying an undergraduate or post graduate degree at Deakin University in 2026.

## **Selection Criteria**

Sport Ambassadors are appointed on an annual basis. As a minimum, Sport Ambassadors must:

- Be a currently enrolled Deakin University student.
- Attend a training/development day/session (February 2026)

Applications will be evaluated by DUSA. Selection will also be based on:

- The applicant's willingness to dedicate their time to the program
- The skills and experience that the applicant possesses
- The degree to which the program will benefit the student's development

## **Sport Ambassador Roles**

Students can apply for one or more of the following roles:

### **Sport Ambassador (Event Coordinator)**

Encompasses sport and event management.

### **Sport Ambassador (Media/Communications)**

Encompasses photography, videography, communications, marketing, and journalism.

### **Sport Ambassador (Support Personnel)**

Encompasses coaches, sports trainers, officials, and first aid officers.

Throughout 2026, students in these positions will be offered the opportunity to assist a team or event. These may be in the form of promotional events, come & try sport sessions, on-campus events, club activities, representative sport activities.

## **Sport Ambassador Benefits**

- DUSA rewards our volunteers with discounts and freebies!
- Leadership development through the DUSA Leadership Development Pathway. The program supports student's social learning through their participation in a range of DUSA events and programs aligning with set leadership outcomes.
- Opportunity for Deakin's students to gain practical experience while also helping to develop the Deakin sporting community.

## **Applying for the Sport Ambassador Program in 2026**

To apply, register an account in DUSA's volunteer platform (DUSA OPS) and complete the 2026 Sport Ambassador Questions when prompted.

APPLY HERE:

<https://dusa.rosterfy.co/form/qiMZYkcAl5OA53J8pWGBE36r8fsmg7XEvnCX6c3l>

Applications will be assessed, and applicants will subsequently receive notification regarding the success of their application.

For further information please contact: Joe Pitt & Thewin Robertson  
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